



# WELCOME

On behalf of our faculty and staff, welcome to the Osceola Business Academy at Poinciana High School academic year 2021-2022. My name is Hegal Martinez, and it is a privilege to serve as the new Osceola Business Academy (OBA) Coordinator. We are delighted to welcome you this year to our challenging and inspirational business program designed for the next generation of business leaders.

At OBA, our entrepreneurship program is devoted to developing effective leaders, with an entrepreneurial mindset, and collaborative skills necessary for pursuing a managerial career path within the private and public sector. Our curriculum is rigorous and provides the opportunity to learn about the business environment while equipping you to analyze the market and meet business challenges in our society.

The OBA faculty strongly believes our purpose is not only to prepare students with the necessary skills to achieve their career goals, but also to help them become strategic thinkers and leaders who add value to their community locally or globally. We are committed to building the business leaders of tomorrow. Beginning this year, OBA students will have the opportunity to complete the Entrepreneurship and Small Business (ESB) industry certification by Certiport while working to develop their business plans. Furthermore, the OBA students will have the opportunity to participate in several business plan competitions and job fairs. In addition, our teachers are working arduously to increase the number of job shadow opportunities, business clubs and internships to enhance the business experience of our students.

We are pleased to welcome you for the school year 2021-2022. We are sure you will find that our Osceola Business Academy provides the knowledge and the tools students need to compete in today's global economy, while preparing them to be tomorrow's business leaders. Please contact us at (407) 870-4860 Ext. 83262 or email us at [hegal.martinez@osceolaschools.net](mailto:hegal.martinez@osceolaschools.net) if you have any questions, or if we can be of any assistance. We look forward to an excellent school year!

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— O S C E O L A —  
**BUSINESS ACADEMY**

**"To bridge the gap between theory and practice for future entrepreneurs and innovators."**

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## MS. COLON RODRIGUEZ



## MS. ARDEN



## MS. BURGER



## HELLO TO OUR OBA RESIDENTS!

Mrs. Colon-Rodriguez is a 10th grade English Language Arts teacher, who has been teaching for 10 years. She holds a Bachelor Degree in Secondary Education with a Concentration in English and a Master's Degree in Curriculum and Instruction with a Concentration in English as a Second Language (ESOL). This will be Mrs. Colon-Rodriguez's 3rd year at Poinciana High and 1st year in Osceola Business Academy. Through her English II classes, she will prepare students for the FSA but will also teach them business communication skills. Mrs. Colon-Rodriguez is very excited with this new chapter in her professional life and cannot wait to welcome all her students into her classroom.

Hi! I am Hayley Margules Arden, and I teach AP US History here at Poinciana High School, as well as a few periods of Honors and Regular US History. I am originally from South Florida, down by the Everglades, and I have a Bachelor's degree in History from American University. I also have two Master's degrees in History, one from Boston College and one from UC Irvine. While I was admitted to UC Irvine for my PhD, I left that program after one year because I was more in love with teaching than my research. I still love my research, though! I am an early American historian, and my research is on the history of childhood and how children used play in early America to learn how to interact along social and class lines. I am very excited for this school year! I can't wait to have a new group of learners and help foster a love for history! See you soon!

My name is Brittany Burger and I have been teaching English at Poinciana High School for 8 years. In those years I have taught every grade level, but I am excited to return to the 9th grade team this year! English is my passion because I love storytelling in any media format from movies to comic books to novels. I try integrate as many different types of media in the room to explore why we tell stories and what they reveal about ourselves. Whenever I'm not in the classroom you can normally find me at home watching horror movies with my cats crafting or running around a theme park!



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**MR. PAYNE****MR. RAMBARRAN****MS. ALVAREZ**

## HELLO TO OUR OBA RESIDENTS!

Hello, I am Darrin Payne. I am a Geometry teacher, department head, TSL mentor for new teachers, and the assistant athletic director. This is my 2nd career as I worked in the aviation field for 25 plus years. I look forward to having an excellent school year and have my students rise like eagles! Please always Rep the P!

"When one teaches, two learn." Robert Heinlein

My name is Mr. Rambarran but everyone just calls me Mr. R. I am the Algebra 2 and Probability & Statistics teacher on campus. I love my nephew, movies, Harry Potter, my puppy Luna, and I'm a sneaker head. Apparently I'm funny, but I don't think so. I excited for the new school year and look forward to meeting my new students. Dr. Albert Einstein said, "It is the supreme art of the teacher to awaken joy in creative expression and knowledge."

I was born and raised in North Bergen, New Jersey. I come from a proudly mixed family of different ethnic backgrounds: Cuban, Puerto Rican, German, and Polish. After attending Cornell University in Ithaca, NY and graduating in 2007 with a B.A. in English Literature, I began my career as an educator in Florida. I made the decision to pursue a Master of Letters Degree in Shakespeare and Renaissance Literature in Performance, in 2009, at Mary Baldwin University in Staunton, VA. Upon my return to Florida, I split my time between teaching, the theater, and owning a social media consulting business. Drawn to a life of service, I went back to teaching full time in 2016 as a response to the political and social climate around me. Teaching and inspiring others remains to be my passion in life and I continue to elevate myself in the education field. In 2018, after over 6 years of teaching, school administrators selected me to pilot the AP Capstone Diploma program for Poinciana High School in Osceola County, Florida.

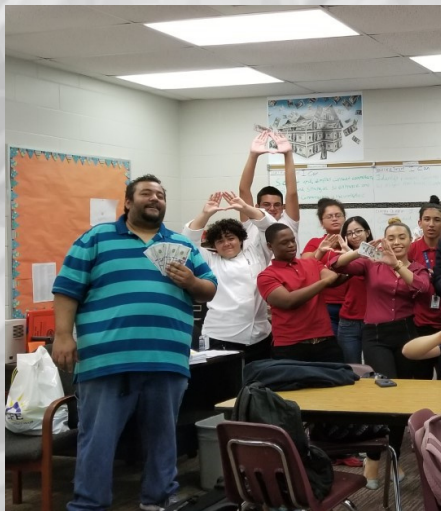


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**MR. ARROYO**

**MS. COBB**

**MS. PEDROZA**



**HELLO TO OUR OBA RESIDENTS!**

I have been the finance teacher here at Poinciana for the last 10 years. I also coordinate our student-run credit union in association with Addition Financial. This year I expect our students to learn about finance in a fun dynamic way. I look forward to seeing our students this year and to have a year to remember.

My name is Doris Cobb. I began my teaching career in 1999 after years in the corporate world. I received my Master's Degree in Instructional Technology with the vision that integrating technology in the field of education, would help students become true global learners. I love mystery movies!

I am from Puerto Rico , taught in New Jersey for 12 years and have a Master's degree from Rutgers University . I have great rapport with my students and look forward to having them learn about the Spanish language.



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**MR.MONTOYA****MS.BRADLEY****MR.RICE**

## HELLO TO OUR OBA RESIDENTS!

I was born and raised in Chino Hills, CA. My family lived in a small house with one bedroom and my parents had seven children. I grew up playing soccer, baseball, running cross country, and track. After high school, I attended Boise State University. I have taught in Idaho, Alaska, California and now Florida.

I've been teaching grades 6-12 for the last 10 years. For the last 8 years I taught grades 9-12. I taught Business Computer Applications, Introduction to Business, Web Design, Mobile App Development, JavaScript, Python, and Java Programming. I was also an advisor for Business Professionals of America for 6 years. I am a second career teacher, meaning I had a career in human resources before coming into education. I have held positions as a Helpdesk Coordinator/Team Leader, Career Counselor/Trainer, Membership Services Executive and small business owner.

I grew up in Philadelphia, Pennsylvania and moved to East Lansing, Michigan to go to college. I graduated from Michigan State University and Central Michigan University. I love to Go Green and Fire Up Chips! Can't wait for football tailgate season to start!

Family and community are everything to me. I am married to my best friend and I have 3 children. One graduate of Eastern Michigan University, one attending Norfolk State University and one attending Johnson and Wales University. I have one "little" brother (he's 3 years and 6 months younger than me). I love my tech gadgets, to travel, eat chocolate, drink coffee, listen to music, and try new foods. I have volunteered in my community for many years. My focus was on young adults and teens. I am excited to continue that work in a new community.

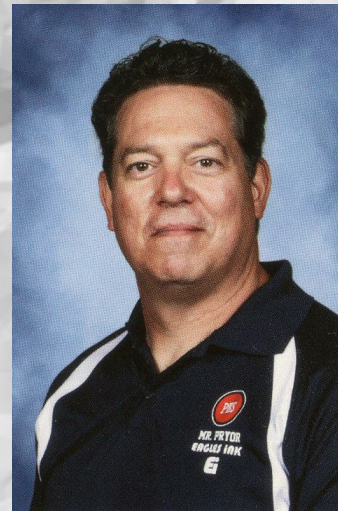
My name is Mr. Rice, and I teach Algebra 1. This is my second year teaching. I am originally from Omaha, Nebraska, so I love the Cornhuskers! I also thoroughly enjoy anything Marvel, Star Wars, or Harry Potter related. I will also be helping out with the boys basketball team and with the track team. I'm looking forward to a great school year!



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**MR.HERNANDEZ****MS.GIOVANELLI****MR.PRYOR****MS. PRITCHETT**

## HELLO TO OUR OBA RESIDENTS!

My name is Mr. Hernandez and its my first year as a teacher. I will be teaching the wonderful and fun subject..... GEOMETRY!

My expectations for the year is to mold my students into problem solvers and to understand how mathematics runs the world.

My name is Alyssa Giovanelli and I am a Social Studies teacher at PHS, teaching Economics and AP Psychology. I have worked for PHS for going on six years now and have been a part of many different clubs and sports on campus. I left for a brief period of time at the end of last year but missed it so much I decided to come back. I have a 9 year old daughter and a baby on the way (Due in December)!!

My background is in web based technology, specifically front-end UI design and back-end website design. In 2007, our principal wanted to offer a technology business model office class and Eagles ink was born. Eagles ink focused on the training and development of our students UX/UI design skills.

With these skills our students can go on to have lucrative careers as digital and print media professional UX/UI designers.

I went to Stetson University where I received a Bachelors in English and Psychology. I have an enormous passion for both. Before I started teaching, I worked in a Limited Mental Health unit for 3 years. It was while working there and explaining to my residents why they experience and feel the things the way they do that I realized I wanted to teach. I have since fell in love with teaching. I love explaining the world around us through literature to my students.



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## BUSINESS PARTNER CORNER

Imagine If...  
You Helped us Create  
Tomorrow's Business  
Leaders, Today!

### Mission:

The Osceola Business Academy will bridge the gap between theory and practice for future entrepreneurs and innovators. Students will learn the basics of design thinking, mold ideas into clear business plans, and compete in a final pitch fest and showcase.

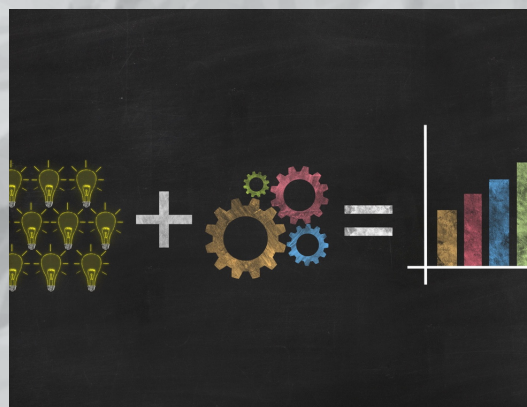
### Vision:

With an emphasis on personal development and academic rigor, our program incorporates practical, hands-on experiences to help build 21st Century work-force skills and unleash the entrepreneurial spirit of innovation.

### Why Partnership?

Poinciana High School believes that we are a community school and all stakeholders should have the opportunity to impact our school, and in turn our students and staff should have an impact on our school community.

As a partner business, there are many ways to connect with us, and for us to connect with you. It is a two-way partnership. We are excited about working with you to better our school and community



## QR CODES



Sign up to be a  
business partner



Contact us

### Scan Me



**Advisory Board  
Zoom meeting**  
Meeting ID: 999  
8613 8842  
Passcode: zF2LkW  
Sep 7, 2021 09:30  
AM Eastern Time  
(US and Canada)

## CALENDAR

- Labor Day (no school) - 9/6
- OBA Advisory Board Interest Meeting - 9/7 at 9:30 AM via Zoom.
- College Week - 9/27 - 10/1



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## STUDENT CORNER

## QR CODES

OBA students are integral to the Osceola Business Academy vision and mission as they represent the future business leaders in our community. The Student Corner is a networking and information resource exclusively for OBA students. The purpose of the Student Corner is to provide a communication vehicle for Student Liaison representatives and provides students with useful academic and extracurricular resources. In this section OBA students will find information for:

- Business Plan competitions
- Summer internship
- Job shadows/ Career workshop
- Business club/CTSO
- Athletic Calendar
- Volunteering opportunities
- Tutoring Opportunities

If you are interested in volunteering to be a co-editor of this sections, please ask your OBA teacher to recommend your name to Ms. Matias or Mr. Martinez.

Business Professionals of America (BPA).

Please see Ms. Bradley in room 14-205

Future Business Leaders Of America-Phi Beta Lambda (FBLA) Please see Ms. Cobb in room 14-211.

DECA (Distributive Education Clubs of America). - Please see Mr. Arroyo in room 14-108.

OBA Student Government - Please see Mr. Martinez in room 14-100C.

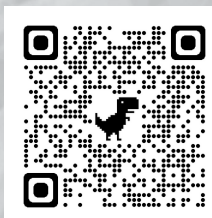
Dress for Success Wednesdays! OBA is encouraging our students to Dress for Success on Wednesdays. OBA teachers will provide extra credit for the students who dress in professional business attire on Wednesdays. If a student needs assistance with this initiative, please contact Mr. Martinez at [Hegal.Martinez@osceolaschools.net](mailto:Hegal.Martinez@osceolaschools.net).



HERO APP



Check your bus route



Contact your Counselor



Athletics Calendar for JV/V Football & Volleyball

## CALENDAR

Upcoming...

- College Week - 9/27 - 10/1
- Labor Day - 9/6
- Progress reports - 9/15
- End of 1st Quarter - 10/14
- Teacher Workday (No school for students) - 10/15





# OSCEOLA BUSINESS ACADEMY

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## PARENT CORNER

Welcome parents and guardians to the Fall semester 2021 at Osceola Business Academy. We are excited to start the new school year. Our goal, as the staff at OBA, is to continue working with you in order to create a rich business learning environment for all our students. Student success is a shared responsibility between the staff, students and parents. We look forward to work with you and to developing a relationship that will assist in the growth of your child. Please encourage your child to attend before/after school tutoring; teachers are here to help all of our students. Please don't forget to log into your Focus account as a way of monitoring your child's progress.

This section will provide our OBA parents with the following resources:

- OBA PTA Meeting Information
- Calendar of OBA events
- Business workshops for our OBA parents
- Community event announcements
- Scholarship opportunities for students

If you have any questions or would like to join the OBA PTA, please scan the QR code below.

Bienvenidos padres y tutores al semestre de otoño de 2021 en Osceola Business Academy. Estamos emocionados de comenzar el nuevo año escolar. Nuestro objetivo, como personal de OBA, es seguir trabajando con usted para crear un entorno de aprendizaje empresarial rico para todos nuestros estudiantes. El éxito de los estudiantes es una responsabilidad compartida entre el personal, los estudiantes y los padres. Esperamos trabajar con usted y desarrollar una relación que ayude al crecimiento de su hijo. Anime a su hijo a asistir a tutorías antes y después de la escuela; los maestros están aquí para ayudar a todos nuestros estudiantes. No olvide iniciar la sesión en su cuenta de Focus como una forma de monitorear el progreso de su hijo.

Esta sección proporcionará a nuestros padres OBA los siguientes recursos:

- Información de la reunión de la Asociación de Padres de OBA (PTA)
- Calendario de eventos de OBA
- Talleres de negocios para nuestros padres en OBA
- Anuncios de eventos comunitarios
- Oportunidades de becas para estudiantes

Si tiene alguna pregunta o le gustaría unirse a la OBA PTA, escanee el código QR a continuación.

## QR CODES



Parent PTA  
Sign up Form

Scan Me



PTA Zoom meeting  
Meeting ID: 926  
5468 0432  
Passcode: Q3iqbk  
Sep 16, 2021 05:30  
PM Eastern Time  
(US and Canada)



P.E. Uniform  
MySchoolBucks

## CALENDER

### Upcoming...

- Labor Day (No School) -9/6
- Progress reports - 9/15
- OBA PTA Meeting - 9/16 at 5:30 PM (Zoom)
- End of 1st Quarter - 10/14
- Teacher Workday (No School for Students) - 10/15